

News

June 25, 2024 KANEKA CORPORATION

Kaneka releases "Watashi no Chikara (My Energy)™ - Kaneka Q10™ Fruit Gummies"
—Expanding Sales at Seven-Eleven Stores Nationwide—

Kaneka Corporation (Headquarters: Minato-ku, Tokyo; President: Kazuhiko Fujii) announced that Kaneka Foods Corporation (Headquarters: Shinjuku-ku, Tokyo; President: Futoshi Fukuzaki; hereinafter "Kaneka Foods"), a group company of Kaneka, will sequentially expand the sales area of "Watashi no Chikara (My Energy)^{TM*1} 'Kaneka Q10TM Fruit Gummies'" nationwide*2 from today, June 25, previously only available at Seven-Eleven stores in the Tokyo metropolitan area, in response to popular demand.

- ■About "Watashi no Chikara (My Energy)TM 'Kaneka Q10TM Fruit Gummies'" are gummies containing a thick fruit juice jelly. The jelly with a center provides two different textures. The two flavors are lemon soda, which combines the mild acidity of Sicilian lemon juice with the refreshing sensation of soda, and juicy peach, which uses domestically produced white peach juice characterized by its juicy sweetness, allowing customers to feel the freshness of the fruit. These gummies make it easy to take in an active form of coenzyme Q10*3, and can be easily incorporated into one's daily life, such as refreshment in the midst of work or housework, or when one needs to take a breather, supporting "beauty" from within the body anytime, anywhere.
- *1. "Watashi no Chikara (My Energy)TM" is a brand that provides customers with products that are beneficial to their health and various other faculties. Kaneka Foods sells "Watashi no Chikara (My Energy)TM Q10 Yogurt" as foods with function claims containing an active form of coenzyme Q10, and Kaneka Your Health Care, another group company, sells a series of supplements. We will continue to expand our product lineup so that customers can choose according to their needs.
- *2. May not be available in all stores.
- *3. Kaneka was the first company in the world to successfully mass produce an active form of coenzyme Q10 material from yeast by utilizing its proprietary fermentation technology. Kaneka is a leading supplier of an active form of coenzyme Q10 material to pharmaceutical and supplement companies around the world, and its products are used in supplements in Japan, the U.S., Europe, Asia, and other countries, and are favored by a large number of people.



<Product Information>



Product Name	Watashi no Chikara (My Energy)™	Watashi no Chikara (My Energy)™
	- Kaneka Q10 Fruit Gummies	- Kaneka Q10 Fruit Gummies
	Lemon Soda flavor	Juicy Peach flavor
Suggested Retail	198 yen (213.84 yen. incl. tax*4)	
Price		
Volume	40g	
Brand Website	https://www.kaneka.co.jp/q10kajitsu-gumi/ (Japanese only)	

^{*4.} The price includes consumption tax of 8% as a product eligible for reduced tax.

For product inquiries Kaneka Foods Corporation 0120-97-1207 (10:00 a.m. to 5:00 p.m. excluding weekends and holidays)